

Kiwi Collaborating with Facebook for Mobile Game Publishing Pilot Program

Facebook to Publish Kiwi's Popular Android Game *Shipwrecked: Lost Island* at Global Scale on iOS

PALO ALTO, Calif. - Aug. 1, 2013 - Kiwi Inc., an Android-focused mobile entertainment company, today announced that it has been selected to be a part of Facebook's Mobile Games Publishing program. Kiwi is one of a select group of developers who the social network has chosen to work with, starting with publishing support for *Shipwrecked: Lost Island* on iOS, a top 10 grossing title originally launched on Android. The program selects high-potential game developers to provide promotional support for their games across Facebook's top distribution channels, capitalizing on the platform's 250 million people playing games each month.

"Facebook's decision to team up with Kiwi reinforces our success and continued commitment to developing high quality games," said Omar Siddiqui, CEO of Kiwi. "While we are focused on the Android platform for the opportunities that it presents to us, this collaboration with Facebook gives us the opportunity to bring one of our most popular titles to iOS at scale. We are excited to work with Facebook on this novel approach to game publishing."

For more information about Kiwi, visit: www.kiwiup.com.

About Kiwi Inc.

Kiwi is a mobile entertainment company dedicated to building delightful games with a focus on Android. Founded in August 2011 and headquartered in Palo Alto, the 160+ person company is one of the few mobile developers with multiple Top 100 Grossing applications on Google Play. Kiwi has raised a total of \$9 million in funding and is backed by Sequoia Capital, AdMob founder Omar Hamoui, Guitar Hero co-creator Charles Huang, and SV Angels.

www.kiwiup.com

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